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FOR IMMEDIATE RELEASE

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NEWS RELEASE

"Beast of the East" to Descend on Delaware UD to Host National Wrestling Tournament

Dover, Del. (December 7, 2010) – The [Beast of the East](#), the nation's premier high school wrestling tournament, will be held December 18 & 19, 2010, at the [University of Delaware's Bob Carpenter Center](#). This two-day annual event is expected to generate an overall economic impact of over \$1 million including overnight accommodations, food, transportation, shopping, and miscellaneous expenses.

"The [Delaware Sports Commission](#) is thrilled to partner with the [Delaware Wrestling Alliance](#) (DWA) and the University of Delaware (UD) to ensure continued success of this elite sporting event," said Matthew Sparks, Executive Director of the Delaware Sports Commission.

The [Beast of the East](#), sponsored and organized by the [DWA](#), is the top high school scholastic tournament in the country, which also attracts college recruiters. A not-for-profit organization, the DWA is comprised of members from the Delaware wrestling community. The DWA promotes the sport of wrestling in Delaware at all levels and, with the aid of volunteers and organizations, provides funding for wrestling programs, competitions, awards, and recognition. Since its inception in 1996, the DWA has awarded \$546,000 in athletic scholarships, \$60,000 of which was awarded this year.

"Eighty-five percent of the 800 wrestlers who will compete in the Beast of the East tournament will be traveling from out-of-state," said Matthew Sparks. "Delaware's central location, affordability, and site capacity create an ideal destination for team members and their families."

In addition to the dozens of restaurants and retail options in the surrounding area, several hotels are supporting this event.

"This competition is highly regarded in the wrestling community," said Matthew Sparks. "Teams, fans, and college coaches will travel from across the country to be part of the toughest high school tournament in the nation."

The [Delaware Sports Commission](#), a not-for-profit organization, was established to attract large and small sporting events to Delaware to benefit the sports industry and community and to positively impact Delaware's economy. The Delaware Sports Commission also assists with the retention and growth of existing sports events. To date, the DSC has partnered with close to a dozen regional and national events, paving the way for larger scale future events to be held in Delaware.

The [Delaware Sports Commission](#), 99 Kings Highway in Dover, Del., promotes and recruits single-day and multi-day regional and national events and supports the growth of existing sporting events for Delaware. For more information, visit the official Delaware Sports Commission website at www.delawaresports.org or call (302) 672-6832.

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